



## Consulate General of India Toronto

### **Press Release: Annapurna Certificate-2022**

Indian Council for Cultural Relations (ICCR), with a purpose of recognising restaurants abroad who have made outstanding contribution to the promotion of Indian cuisine, plans to award ***Annapurna Certificate***.

2. In this regard, nominations are being sought from restaurants in Canada for further submission to ICCR. The guidelines including general terms and conditions for the participating restaurants as well as the proforma seeking details for this purpose is attached herewith.

3. It is requested that those eligible and desiring to participate from the areas under jurisdiction of CGI Toronto may send their nominations in original to CGI Toronto, 365 Bloor St. East, Suite 700, Toronto M4W 3L4, or a soft copy of the same on [culture.toronto@mea.gov.in](mailto:culture.toronto@mea.gov.in) latest by **August 15<sup>th</sup>, 2022**.

**July 26, 2022**

**Indian Council for Cultural Relations**  
**Azad Bhavan, I.P. Estate, New Delhi**

**Subject: Guidelines for 'Annapurna Certificate'**

**Objective :**

- (a) To provide easy access and dependable services to everyone in search of authentic Indian cuisine abroad.
- (b) To recognise Restaurants abroad who have made an outstanding contribution to the promotion of Indian Cuisine.

**General Terms and conditions:**

- (i.) There shall be one Certificate for the winner. In case of more than one winner, each will be issued a separate certificate. Along with the Certificate, the winner will also be given a Plaque.
- (ii.) Restaurants operating abroad shall be eligible for the Certificate. The restaurants should have made an outstanding contribution to the promotion of authentic Indian Cuisine, among local community members.
- (iii.) The restaurant should have been in operation for at least two years.
- (iv.) The Competition is open to all Indian restaurants abroad (fine dining or all day dining) regardless of nationality, race, creed or sex of the owner. An association or organization shall not be eligible for participation.
- (v.) The restaurant must follow a high level of compliance with the food hygiene and safety norms and local rules and regulations.
- (vi.) Eligible Restaurants shall submit their application in the duly filled prescribed form to the Indian Mission/Post within the time limit prescribed for the purpose. Indian Missions abroad after due scrutiny and evaluation of the information provided by the applicant restaurants will forward the best applications to ICCR by the prescribed last date.
- (vii.) The final selection for the Certificate shall be made by a Jury to be appointed by the Indian Council for Cultural Relations for this purpose.
- (viii.) However, if in the opinion of competent authority of ICCR, a prior scrutiny of the applications received is required, a scrutinizing committee to be appointed by ICCR shall review the applications and submit scrutinized applications for consideration of Jury.
- (ix.) The Certificate shall be given on an annual basis. The validity of the Certificate shall be for life time unless reviewed by the Jury in consideration of circumstance leading to such a review.

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**Indian Council for Cultural Relations**  
**Azad Bhavan, I.P.Estate, New Delhi-110 002**

**Application Form for "Annapurna Certificate"**

**Details of restaurant:**

- (i) Name & address (in Block letters):
- (ii) Name, address and nationality of owner :
- (iii) Date of establishment:
- (iv) Educational/ Professional qualification of Chef :
- (v) Maximum Capacity:
- (vi) Type of Indian Cuisine (North, South, Punjabi etc.):
- (vii) Footfalls per month:
- (viii) Type of frequent customers (Indian/PIO/local/Other National):
- (ix) Menu of Indian cuisine offered indicating ingredients for each items:
- (x) Opening timings whether Online booking/home delivery services available:

This is to certify that the above statements given by me are true to the best of my knowledge and belief.

Date :

(Signature of the owner)

Place :

(Full Name of the owner)

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